



**KICK-OFF MEETING OF THE PROJECT**  
**HEAT – Participatory urban planning for**  
**healthier urban communities**  
**SG meeting, 11 June 2018**

The project is co-financed by the Central Baltic Programme 2014-2020



# HEAT – Participatory urban planning for healthier urban communities

## PARTNERSHIP

- Baltic Region Healthy Cities Association (Lead Partner)
- Council of Southwest Finland - Service Centre for Sustainable Development and Energy of Southwest Finland (VALONIA), Finland
- Turku University of Applied Sciences – Department of Technology, Environment and Business, Finland
- Jurmala City Council, Latvia
- Institute of Baltic Studies, Estonia
- Tarty City, Estonia
- Cykelfrämjandet - Swedish Cycling Advocacy Organization, Sweden



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## BASIC INFORMATION

Duration: 1 April 2018 – 31 March 2021 (36 months)

Total budget: 823.803,99 EUR

ERDF: 646.644,15 EUR

Financing: Central Baltic Programme  
Project partners



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## BASIC INFORMATION

Central Baltic Programme:

Priority 2. Sustainable use of common resources

Objective 2.3 Better urban planning in the Central Baltic region

Programme output indicator: number of targeted integrated urban plans

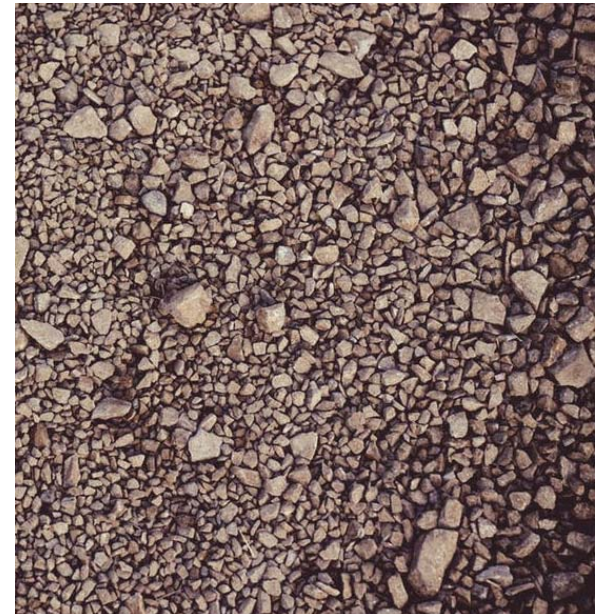


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## PROBLEM

- Low participation of city residents in urban planning;
- Low engagement of health and other sectors in the urban planning for biking;
- Fragmented infrastructure and initiatives to promote biking in the cities.

The overall objective of the project is to contribute to the planning of healthier, more active and inclusive urban areas in CB region, in which biking is a safe, popular and acceptable mode of transport. To make this happen, Participatory Concepts for development of biking infrastructure in pilot cities and region of Southwest Finland will be developed and pilot actions will be conducted.



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## PROJECT ACTIVITIES

- HEAT calculation,
- Interactive planning workshops for citizens
- Multistakeholder workshops in the cities
- Development of the "Participatory concept for development of biking infrastructure" in each project area
- Campaign for biking in the cities
- Stakeholders and initiatives mapping on the local and regional level
- Development of policy recommendations
- Study visits, webinars



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## EXPECTED RESULTS 1/2

- **Improved urban and regional plans** that they will include biking routes better than currently. In different cities the share of the urban area influenced is between 3 and 7%;
- **Improved urban planning that takes into account the effect of the decisions of urban planners on health and social development:** a *“Participatory concepts for development of biking infrastructure”* developed in each project city and Southwest Finland as well as pilot actions and fills the gap in fragmented planning of biking infrastructure;
- **Increased engagement of people and city officials in urban planning** and taking co-responsibility for the creation of urban space in their municipalities: in each pilot location at least 60 people of different backgrounds will be involved in the simulation games and workshops;



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## EXPECTED RESULTS 2/2

- **Increased acceptance of biking in the three cities**, through the participation of people in planning of biking paths, campaigns and pilot activities;
- **Improved cooperation for the development of biking infrastructure** and promotion of biking in the cities and region of Southwest Finland: a model for an effective cooperation will be developed;
- **Better informed and engaged local and regional politicians.**





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## PROJECT OUTPUTS

1. **Integrated urban plans**, which take into account the aspects of health and environmental aspects as well as social and economic sustainability.
2. **HEAT analysis** conducted for the partner municipalities and included into the integrated urban plans
3. **Updated urban plans** taking into consideration learnings of the project.
4. **Network and advocacy** for the integrated urban planning for the use of the planners in the Central Baltic area

Programme output indicator of chosen specific objective ?

Number of targeted integrated urban plans ▼

Date ? Target value ?

December ▼ 2020 ▲▼ 4,00 Number

The screenshot shows a web form with a light blue background. At the top, there is a label 'Programme output indicator of chosen specific objective' followed by a question mark icon. Below this is a dropdown menu with the text 'Number of targeted integrated urban plans' and a downward arrow. Underneath, there are two columns. The left column is labeled 'Date' and contains a dropdown menu with 'December' and a year spinner set to '2020'. The right column is labeled 'Target value' and contains a text input field with the value '4,00' and the unit 'Number'. Each of these two columns has a question mark icon above it.

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## Target groups

Target groups <span>?</span>	Description <span>?</span>	Target value <span>?</span>
local public authority	<p>Municipalities in the Central Baltic region - representatives of the municipalities responsible for urban planning, health, physical activity, transport and/or environmental affairs in their cities.</p> <p>56 Characters remaining</p>	<input type="text" value="20"/>
interest groups including NGOs	<p>Interest groups and NGOs working with the issues of urban planning, healthy urban developments and biking in the Central Baltic region</p> <p>121 Characters remaining</p>	<input type="text" value="8"/>
General public	<p>Citizens of the municipalities taking part in the project as well as other municipalities in the Central Baltic region</p> <p>136 Characters remaining</p>	<input type="text" value="400"/>
infrastructure and (public) service provider	<p>Representatives of the urban planning, transport and environmental departments of the municipalities taking part in the project</p> <p>128 Characters remaining</p>	<input type="text" value="10"/>
regional public authority	<p>Representatives of the regional authorities in Estonia, Finland, Latvia and Sweden as well as on the Central Baltic region's level</p> <p>125 Characters remaining</p>	<input type="text" value="5"/>

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## CURRENT STATUS

- Partnership agreement signed
- Steering Group called
- Communication issues to be finalized: website
- Kick-off meeting on 16-18 May 2018
- HEAT training on 17 May 2018
- Collection of the tools for participative urban planning
- Study visit to Sweden 17-18.9.
- Stakeholders and initiative mapping



# HEAT – Participatory urban planning for healthier urban communities

**THANK YOU!**

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